

NIKKI VARGAS

CONTACT

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Twitter: @TravelEditorNik

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EDUCATION

Indiana University

Bloomington, Indiana

Bachelor's in Journalism

Graduation: December 2010

IN THE PRESS

The New York Times

Vogue Spain

The Washington Post

The Lily

Good Morning America

Hello Giggles

Forbes

Travel + Leisure

PUBLIC SPEAKING

Th NYT Travel Show
(2017)

Women's Travel Fest
(2016/18)

Women in Travel Summit
(2018)

New York Travel Fest
(2015/2017)

NPR Weekend Edition
(2017)

Cheddar News Live
(2017)

W Hotel 'What She Said'
(2018)

The Women's Travel Fest
(2019)

RELATED EXPERIENCE

PLACES EDITOR

Atlas Obscura | July 2018 - Present

- Manages the Places editorial team.
- Oversees the editorial team monthly calendar and budget.
- Edits and assigns stories to freelancers.
- Works closely with the Atlas Obscura sales and product team.

CO-FOUNDER & EDITOR-IN-CHIEF

Unearth Women | March 2018 - Present

- Oversees business development and expansion of Unearth Women.
- Manages the print and digital editorial direction.
- With the first issue, Unearth Women secured international distribution.
- Commissions and edits freelance stories.
- Manages Unearth Women social media strategy.

TRAVEL EDITOR

Culture Trip | August 2016 - February 2018

- Was one of the original editorial team in NYC to help build the company and lead to 80 million dollars in Series B funding.
- Oversaw US editorial operations for the travel genre of Culture Trip.
- Edited content from a pool of staff writers in 40 cities globally.
- Co-produced and hosted the original video series, Hungerlust, which ran multiple episodes and explored the culinary scene in NYC.

STAFF WRITER

The Daily Meal | January 2015 - January 2016

- Worked closely with the Travel Editor of The Daily Meal to regularly contribute articles to the site's travel section.
- Covered travel trends, food trends, local NYC events and on-location stories.

FREELANCE JOURNALIST

Various publications | Dec 2013 - August 2016

- Previous contributing writer for HuffPost covering news, travel, and politics.
- Past bylines in publications that include Vice, Roads & Kingdoms, FOOD & WINE, INSIDER Travel, Matador Network, and more.

ADDITIONAL EXPERIENCE

DIGITAL MEDIA PLANNER

Media Vest | June 2014 - Jan 2015

DIGITAL MARKETING MANAGER

FOOD & WINE Magazine | June 2013 - Jan 2014

DIGITAL MEDIA BUYER/PLANNER

HAVAS Media | June 2011 - June 2013